

Scottish Enterprise Workplace Innovation Masterclass Series Masterclass 4 – Collaboration for Innovation

Thursday 8th June 2017
Macdonald Holyrood Hotel, 81 Holyrood Road,
Edinburgh EH8 8AU

09:30	Registration and Coffee
10:00	Welcome and Introduction to Workplace Innovation Masterclass 4 <i>Dr Colin Lindsay, Innovating Works Team, University of Strathclyde</i>
10:10	Fostering Collaboration in Uncertain Times <i>Robert Carr, Solicitor Advocate and Partner, Anderson Strathern</i> Followed by Q&A and discussion
10:50	The Surprising Science of Boundary Spanning and Creativity – Past Assumptions and New Directions <i>Dr David De Geest, The Hong Kong Polytechnic University</i> Followed by Q&A and discussion
11:30	Refreshment Break with Coffee & Tea
11:45	Breakout Discussion: Collaborating for Innovation – Challenges and Solutions for your Business
12:10	Breaking the Myths of Leadership for Innovation – The Case of Vincit <i>Johanna Pystynen, Director of HR, Vincit, Finland</i> Followed by Q&A Discussion
12:50	Reflections and Take-Aways from Today <i>Professor Patricia Findlay, Innovating Works Team, University of Strathclyde</i>
13:05	Next Steps and Closing Remarks <i>Clare Alexander, Scottish Enterprise</i>
13:10	Networking Lunch

Speaker biographies

Robert Carr, Solicitor Advocate and Partner, Anderson Strathern

Robert Carr is Solicitor Advocate and Partner (having recently completed a term as Chair) at Anderson Strathern LLP, one of Scotland's leading law firms. He is accredited by the Law Society of Scotland as a specialist in medical negligence and personal injury litigation (and is a former winner of 'Specialist of the Year' at the Scottish Legal Awards). Robert is a Regent of the Royal College of Surgeons of Edinburgh and is a past President of Edinburgh Chamber of Commerce where he still sits on the Operating Board and Council. He is a Fellow of Strathclyde Business School. He has been the Prince of Wales' Ambassador for CSR in Scotland and was previously a Board member of Scottish Business in the Community. Under Robert's chairmanship, Anderson Strathern was named 'Employer of the Year' at the Scottish Legal Awards, 2016.

Dr David De Geest, The Hong Kong Polytechnic University, Hong Kong

Dr David De Geest is an award-winning scholar who conducts research on how teams can function effectively in complex modern work environments, and how organisations can use high-performance work practices to their advantage. His research has been published in leading management journals and has featured in the Wall Street Journal and Inc. Magazine, the #1 periodical in the US for small-business owners. He has held faculty positions in the United States, the Netherlands, and Hong Kong. Prior to his academic career, he pursued opportunities as a corporate trainer and entrepreneur in Guangzhou and Macau.

Johanna Pystynen, Director of Human Resources, Vincit, Finland

Johanna Pystynen joined IT Company Vincit as HR director in 2012. She was given the task of creating a human resource management model that meets the needs of a modern specialist organisation in the best possible way. To date, Vincit has journeyed through bold experiments into becoming a software development and ICT service house with 300 employees and a 100% customer satisfaction guarantee. Vincit has won a number of HR awards, including being a three-time winner of the Best Workplace in Finland Award (2014-2016) and awarded with Best Workplace in Europe in 2016. Johanna Pystynen, who was included on the Workforce Game Changers list in 2015, has been a key figure in building Vincit's successful corporate culture where self-direction, significance of work, and employee involvement are of crucial importance.